

## ***DESIGN IT!*** Logo Design Competition



**ERA invites you to participate in the logo designing competition for ERA's new Sustainable Mountains Education Center at Mulliri i Haxhi Zekës**

### **What is ERA?**

Environmentally Responsible Action (ERA) group is a local environmental NGO located in Peja, Kosovo. ERA aims to promote and increase environmental consciousness, awareness, and responsibility amongst the youth, populace and visitors of Kosovo, in order to protect the natural and cultural heritage of the region and provide solutions for sustainable development. To learn more about ERA and its activities visit [www.eradirect.org](http://www.eradirect.org), or visit ERA in facebook [www.facebook.com/eragroup](http://www.facebook.com/eragroup).

### **What is Sustainable Mountains Education Center?**

In January 2011 ERA launched a project 'Sustainable Alpine Development in Kosovo through civil society development, Sustainable Mountains Education Center and rural initiatives' as addendum to SNV's project 'Strengthening Sustainable Private and Decentralised Forestry', funded by Swedish International Development Agency SIDA. In this project, ERA will open the Sustainable Mountains Education Center in Mulliri i Haxhi Zekës to serve as a center for various environmental education and outdoor activities for young people. The official opening of the center will be in June 2011.

### **What is it all about?**

The aim of this competition is to promote young people's active participation in society, with the goal of developing the logo for ERA's new Sustainable Mountains Education Center. We want to encourage young people – so also you – to contribute to the community through active participation, to live an active outdoor lifestyle, and to get involved in environmental issues. Through our activities, we also want to give an opportunity to all active young people to express their ideas and creativity! And promote that there are so many different ways to be active and to participate.

Logo should be:

- typographic design of words: “ Sustainable Mountains Education Center ”
- reflecting the core values of ERA and the outdoor and environmental activities of the center
- one color
- simplistic design
- ability to use in a variety of materials, e.g. website, stamps, brochures

First prize: 150 €

The winning logo will be visible as it will be used in website, brochures, publications and events of Sustainable Mountains Education Center.

### **Important!**

ERA group assumes the right to use and reproduce all the materials submitted within competition. Logos may be used by ERA group in printed publications, reports, program brochures, etc. The organizers of the contest and the selection board reserve the right to eliminate all unsigned works, works which would in any way reflect or provoke intolerance, discrimination, containing any other negative message or not reflecting the core values of ERA group.

### Who can participate?

*You.* The competition is open for everyone.

Each person is allowed to submit up to three (3) logo submissions. Please send your work **in jpeg-format** together with the **participation form** below by email to ERA group. Submissions without participation form will not be considered. Each logo should have the full name of the author(s) as the name of the file (if submitting more than one photo, simply add 1, 2, 3 to your name).

**Submissions in .jpeg format to [elina.a.savolainen@gmail.com](mailto:elina.a.savolainen@gmail.com) by Friday 29 April 2011.**  
**Title of email: Submission to logo competition**

ERA staff will assess the works and choose the winner.

### PARTICIPATION FORM

|                      |  |                     |  |
|----------------------|--|---------------------|--|
| <b>Name</b>          |  | <b>Surname</b>      |  |
| <b>Date of birth</b> |  | <b>Gender</b>       |  |
| <b>Address</b>       |  | <b>Nationality</b>  |  |
| <b>E-mail</b>        |  | <b>Phone number</b> |  |

Would you like to be added to ERA group's member list to be informed of activities and opportunities in ERA?

I/We certify that the submitted work is my/our own work and I/we allow it to be published and used by Environmentally Responsible Action (ERA) group.

I/We certify that this work has been never submitted in any other competition before.

I/We certify that the submitted material does not break the privacy or copyright law.

I/We accept that the submitted material becomes the property of ERA group and may be used and reproduced without my/our special permission.

I/We accept that the organizers of the contest and the selection board have the right to eliminate all unsigned works and works which would in any way reflect intolerance, discrimination, or contain any other negative message.

*Signature*

*Place, date*